



69 Gleneida Avenue
Carmel, NY 10512
845 729 5107

2026 Sponsorship Opportunities

Expand your reach. Support the arts. Build a legacy.

Are you looking for a unique way to increase your business's visibility? Partnering with the **Brewster Theater Company (BTC)** connects your brand with a loyal, engaged audience spanning Putnam, Westchester, and Dutchess counties, as well as nearby Connecticut.

The Big News: Our New Home!

Thanks to our incredible growth, BTC has officially moved! On **February 24, 2026**, we took ownership of our permanent home at **69 Gleneida Avenue in Carmel, NY**. While we are already performing in the new space, we are actively raising funds for major renovations to expand our programming for 2027 and beyond.

Why Sponsor Brewster Theater Company?

When you sponsor a show or a full season, you aren't just buying an ad—you are investing in a 25-year-old community institution with "staying power."

- **Massive Local Reach:** In 2025, our shows reached over **3,500 audience members**, with 60% coming from within 20 miles of Carmel.
- **Digital Visibility:** Our website and social media platforms receive over **50,000 views every month**.
- **Targeted Demographics:** Theater-goers represent a demographic with disposable income who frequently dine at local restaurants before and after our performances.
- **Sold-Out Potential:** Our 2026 season features high-demand titles like **"Shrek, Jr."** and **"Into the Woods,"** both of which are expected to perform to capacity crowds.

Sponsorship Benefits

We offer flexible packages to fit every budget, including:

- **Print:** Advertisements in our high-quality playbills distributed at every show.
 - **Digital:** Logo placement on our website and in every email blast.
 - **Social:** Dedicated "Shout Out" posts to our thousands of followers.
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Our 2026 Season & Mission

As a 501(c)3 non-profit, BTC is operated by a dedicated board of volunteers. While our team donates thousands of hours, the physical costs of theater are significant. A typical production costs **\$15,000**, while major musicals can exceed **\$25,000**. Your sponsorship allows us to keep ticket prices affordable for the community.

How to Get Involved

If you are ready to support the arts and grow your business, we would love to hear from you.

Contact: Bob Dumont, Fundraising Chair

Phone: 845-729-5107

Mail:

Brewster Theater Company

Attn: Bob Dumont

69 Gleneida Avenue

Carmel, NY 10509

Other Ways to Support:

- **Raise the Curtain Campaign:**
<https://www.brewstertheatercompany.org/raise-the-curtain.html>
- **Commemorative Bricks:** Leave your mark on our new patio!
<https://www.brewstertheatercompany.org/purchase-a-brick.html>

Thank you for helping us create a theater that will serve our community for decades to come!

Sincerely,

Bob Dumont

Fundraising Chair

Brewster Theater Company

845 729 5107



Sponsorship Opportunities

Please check your level of sponsorship. (Please see next page for details and art specs.)

Executive Producer (one available) - \$7,500			
Producer (one available)	\$5,000	Assistant Director	\$500
Assistant Producer	\$2,500	Stage Manager	\$250
Director	\$1,000	Crew	\$100

Contact Information *please print*

Contact Name:
Business Name:
Address:
Email:
Phone:
Website:

Make your check payable to

*Brewster Theater Company
69 Gleneida Avenue
Carmel, NY 10512*

Attn: Bob Dumont,

Or pay online at

<https://www.brewstertheatercompany.org/sponsorship.html>

For our Raise the Curtain Capital Campaign

<https://www.brewstertheatercompany.org/raise-the-curtain.html>

Executive Producer (one available)

\$7,500

- Only one sponsor at this level
- Prominent Logo on homepage of website
- Logo on all 2026 tickets pages
- Ad on back of Playbill
- Mention at all 2026 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Four tickets to each show
- Logo on all email blasts
- Quarterly mentions on our Social Media sites.

Producer (one available)

\$5,000

- Logo on homepage of website
- Logo on all 2026 ticket pages
- Mention at all 2026 events
- Logo on front page of each show playbill
- Full page ads in every playbill on inside cover of back or front page
- Two tickets to every mainstage show
- Logo on all email blasts
- Quarterly mentions on our Social Media sites.

SIZE: Choice of: 5.5" x 8.5" with 0.125 bleed, or 5" x 8" no bleed. Art: full color, spot, or B/W

Assistant Producer

\$2,500

- Logo on homepage of our website
- Mention at all 2026 events
- Full page ads in every playbill
- Logo on front page of playbill
- Two tickets to every mainstage show
- Logo on ticket pages of all shows
- Logo on all email blasts
- Quarterly mentions on Social Media sites.

Director

\$1,000

- Sponsor of two shows
- Logo on homepage of website
- Full page ads in two mainstage productions
- Two tickets to two different shows.
- Logo on ticket page for two productions.
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

Assistant Director \$500

- Logo on homepage of website
- Full page ad in one mainstage playbill production
- Logo on ticket page for one show
- Logo on all email blasts
- Mention prior to one show on Social Media sites.

Stage Manager \$250

- Full page ad in one playbill

Crew \$100

- Business card ad *in one playbill*

ALL ARTWORK SHOULD BE SUPPLIED AS A DIGITAL FILE in PDF, JPG or TIFF formats ONLY.

No Word or Publisher documents accepted. Any questions? Please email BrewsterTheaterInfo@gmail.com or call 845 729 5107

If you wish to have an ad designed for you (an additional \$100), please contact us.

Interested in supporting the theater?

Contact us at 845-729-5107 or send an email to BrewsterTheaterInfo@gmail.com